AYA FAROUK

UI/UX Designer

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Portfolio: aya-farouk-portfolio.vercel.app | Behance: behance.net/ayafarouk997

PROFILE

UI/UX Designer with a background in architectural engineering, bringing structured problem-solving, spatial thinking and a strong visual eye to digital products. Experienced in taking products from user research and user flows through wireframes, high-fidelity interfaces and developer hand-off in Figma and Adobe XD, and in vibe coding working prototypes with AI tools. Client-facing work has sharpened how I understand users.

EXPERIENCE

UI/UX Designer — Futapp Software Development Studio, Cairo — Dec 2025 – Oct 2026

- Collaborated with product managers and developers to define product direction, visuals and user experience.
- Owned all visual design stages, from early concepts to final hand-off to engineering.
- Created wireframes, storyboards, user flows, process flows and site maps.
- Conducted user research and analysed user feedback to iterate on and improve the product.
- Presented and defended designs and milestone deliverables to peers and executive stakeholders.
- Established and promoted design guidelines, best practices and standards across the team.

Interior Designer / Technical Architect — Samra Concepts, New Cairo — Jul 2025 – Dec 2025

- Prepared interior technical documentation and 3D visuals, coordinating with site teams and contractors.
- Developed moodboards and material schemes, validated design direction with clients, and managed BOQs and procurement.

Architecture Designer / 3D Visualizer — Dar Real Estate & Projects Development, Cairo — Dec 2024 – May 2025

- Led corporate interior renovations, designing functional, on-brand spaces within budget.
- Created renderings, space plans and 2D drawings that streamlined client approvals and contractor execution.

Technical Sales Engineer — Grande Design House by Al Ahly Sabbour, Cairo — Jul 2024 – Dec 2024

- Prepared technical presentations of design and finishing services, and coordinated between customers and engineers to deliver the required product.

Real Estate Consultant — LANDBANK – RED Collaboration & The Address Investments — Sep 2023 – Jun 2024

- Advised buyers and investors from market research to negotiation, building strong client empathy and communication skills.

Coordination Architect — Shaker Consultancy Group (SCG), Cairo — Feb 2023 – Apr 2023

- Coordinated and resolved structural, architectural and MEP clashes on the Beko Factory and new underground metro stations.

Technical Office Architect — China State Construction Engineering Corp. (CSCEC), Cairo — Jan 2021 – Jan 2023

- Prepared shop and coordination drawings for the Central Business District (CBD) towers in the New Administrative Capital.

EDUCATION

B.Sc. Architectural Engineering & Environmental Design — 2020
Arab Academy for Science, Technology and Maritime Transport · GPA 3.0 (Very Good)

SAT I & SAT II — 2015
Pioneers International School (American Division) · SAT I: 1540, SAT II: 1300

SKILLS & LANGUAGES

UI/UX tools	Figma, Adobe XD
UX methods	User research, wireframes, user flows, site maps, storyboards, design guidelines
Vibe coding	Building interactive, working prototypes with AI coding tools
Visual & 3D	Illustrator, Photoshop, Canva, AutoCAD, 3ds Max, SketchUp, V-Ray, Corona Renderer
Other	Microsoft Office, hand drafting, sketching, model making
Languages	Arabic (native), English (fluent)